



The McCall Neighborhood Center

3231 East Wyoming Avenue
El Paso, Texas 79903

August 26, 2021

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Greetings Friends and Supporters of McCall Neighborhood Center,

We hope that all of you are well and staying safe!

During the past 18 months, the COVID-19 pandemic has severely impacted many families, businesses, and communities. The McCall Center had to close its doors during this time, with the exception of our weekly Senior Citizens food distribution. Our only means of support has been through Donations and rental of the facility, which is slowly starting up again.

As a means of generating funds to help sustain us through these closures, the McCall Center is publishing our second **African American Historical Calendar**. We want to celebrate and honor our local Trailblazers, Organizations, & Churches that have led the way.

Attached is the information for purchasing an ad in the **African American Historical Calendar**. We hope that you will submit an ad for a worthy El Paso Leader, your organization, or Church by the deadline date of **November 12th**. Please note that each full-page Ad will also include one free Calendar. Additional calendars may be purchased for \$15 each.

There will be a **Black-owned Business Listing** and a **Church Listing** for \$15 each. We will also include recognition of our generous donors with a listing of “**Olympian-size Supporters**”. Donations of \geq **\$100** will be listed as “**Gold**” supporters; \geq **\$50** as “**Silver**”; and \geq **\$25** as “**Bronze**” supporters.

Your support of the McCall Neighborhood Center for the past **36** years is greatly appreciated, as we continue to uphold the vision of our Founder, Leona Ford Washington, of a place to showcase African American achievements, art and culture.

Sincerely,

The McCall Neighborhood Center
African American Historical
Calendar Committee:

Doris M. Taylor
Barbara Byrd
Patricia White

Carl Robinson
Juliet Hart
Karen Cooper Linen